

WOMEN'S SERTOMA CLUB OF VENICE  
PO Box 1046  
Venice, FL 34284



April 1, 2022

Dear Friends and Community Supporters of Sun Fiesta,

SUN FIESTA returns to Centennial Park in downtown Venice, FL from October 14th to 16th, 2022. For over 49 Years SUN FIESTA has enlivened Downtown Venice. SUN FIESTA celebrates pre-snowbird season with three days of free entertainment, arts and crafts, bed races and food and beverages for the community.

Women's SERTOMA Club of Venice is a 501(C3) non profit. Through the efforts of members, community volunteers and sponsor support, it has donated over \$1,000,000 in the last ten years back to the community. Recipients of support include local scholarships and donations to charitable organizations.

We invite you to be a sponsor of SUN FIESTA, this much-loved community event!

Benefits of your Sponsorship include:

- Your sponsor advertising in our Community Business Guide will be distributed to over 30,000 households and available at the event,
- Announcement of sponsors throughout the three day SUN FIESTA event,
- Your sponsor name in front of 50,000 visitors in three days,
- A link to your website from our website, Womenssertoma.com, displayed for a year,
- Radio and newsprint media coverage.
- Free admission for all residents and visitors to SUN FIESTA,
- All proceeds from the SUN FIESTA are given back to the Venice Community,
- Three days of free entertainment, 100+ arts and crafts vendors, bed races, raffles, food and beverages.

**BE A PART OF SUN FIESTA AND MAKE A DIFFERENCE IN OUR COMMUNITY.**

Please complete the sponsorship application. You may go online to [WomensSertoma.com](http://WomensSertoma.com) for more information. We will need a camera ready copy for the business guide. You will also be offered a link to our website [WomensSertoma.com](http://WomensSertoma.com) with a minimum sponsorship of \$500.

**WE THANK YOU FOR YOUR GENEROSITY.**

Sun Fiesta Sponsorship Committee - Nancy Jordan 941-468-5146  
Laura Bennawy 941-416-3132