



Women's Sertoma Club of Venice
PO Box 1046
Venice, FL 34284

April 10, 2023

Dear Friends and Community Sponsors of Sun Fiesta,

We will be celebrating the 50th SUN FIESTA and since 1994, and the Women's Sertoma Club of Venice is proud to be hosting this beloved tradition again, on October 20, 21, 22! We can only bring the community together for this awesome party with your support! The SUN FIESTA offers fabulous entertainment, arts & craft vendors, a seriously silly and exciting bed race, a kid's corner, food & beverages with free admission for all!

Beyond the fun of the 2022 SUN FIESTA itself, we were able to award more than \$30,000 in scholarships and donations to charitable organizations in the Venice area this year. We could not have done this without the support of our sponsors! Because of the efforts of our members and sponsors, we have given away over \$1,000,000 over the last 10 years!

Here are the benefits and ways you can participate as a sponsor:

- 1) Along with being listed on the <https://www.womenssertoma.com/sun-fiesta> website as a sponsor, your ad will appear in our Community Business guide that will be distributed to over 30,000 homes and businesses in the community and will be available at the SUN FIESTA.
- 2) Sponsors names will be acknowledged throughout the 3 days of the SUN FIESTA and will be heard by the 50,000 expected attendees.
- 3) Several levels of sponsorship are available to you! There is something for everyone - from Platinum, to Diamond, to Gold, to Silver, to Bronze, to Ruby and Sunburst! Please see the attached for the description of each sponsorship level and how to sign on to our team effort.

Please fill out the attached Sponsorship Application. There you will select your level of sponsorship, and be instructed to clearly include contact info, a camera-ready copy for the guide, and of course your financial support. This is truly a great value for you advertising budget!

You will also find this opportunity to apply on our event website, <https://www.womenssertoma.com/sponsorship>

We thank you for your generosity and support,

Sun Fiesta Sponsorship Committee – Linda Biron 941-979-7274 lbiron1@yahoo.com
Nancy Jordan 941-468-5146